## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	4	("6466970" "5897622" "6029141" "6247047").pn.	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:33
L2	12	(URL or hyperlink \$2 or link\$1) near5 (append\$5 or embedd\$5) near6 media near2 type \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:33
L3	17	(creat\$5 or render \$5 or generat\$5 or retriev\$5) near5 (document\$1 or web adj page\$1) near5 (plurality or many or different or distinct) near5 media near2 type \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11
L4	0	(hyperlink\$1 or URL \$1) near5 (media near2 type\$1) same disseminat\$5	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:37
L5	481	(hyperlink\$1 or URL \$1) same disseminat\$5	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:38
L6	5	(hyperlink\$1 or URL \$1) near5 (type\$1) same disseminat\$5	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:38
L7	52	(hyperlink\$1 or URL \$1) near6 media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:39
L8	4	URL near5 market \$5 near2 code	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:41
L9	0	(different or distinct or modif\$5) near5 (web adj page\$1) near5 request\$5 near5 media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:43

L10	3	(different or distinct or modif\$5) near5 (web adj page\$1) near5 media adj type\$1	US-PGPUB; USPAT	OR	**OFF	2008/12/11 12:43
L11	0	(catalog) near5 (web adj page\$1) near5 media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:44
L12	2122215	(catalog) near5 (web adj page\$1) n	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:44
L13	620	(catalog) near5 (web adj page\$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:44
L14	50	(catalog or newspaper or book) near9 URL near5 (web adj page\$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:45
L15	1	"6122648".pn.	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:46
L16	604	request\$5 near5 media near2 type	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:56
L17	8	request\$5 near5 media near2 type near10 URL	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:56
L18	13	(catalog or newspaper or book) near9 embedded near5 URL\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 12:58
L19	6	URL near6 market \$3 near1 code\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:00
L20	4	(chang\$5 or generat \$5 or creat\$3) near6 (web adj page\$1) near5 based near5 media	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:01
L21	152	(hyperlink\$1 or URL \$1) near5 (media near2 type\$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:02
L22	2	(hyperlink\$1 or URL \$1) near5 (media near2 type\$1) near10 (disseminat \$5 or market\$3)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:03

L24	2		US-PGPUB; USPAT	OR	OFF	2008/12/11 13:04
L25	0	(hyperlink\$1 or URL \$1) near3 ISPID	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:05
L26	0	(hyperlink\$1 or URL \$1) near6 ISPID	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:05
L27	20	(hyperlink\$1 or URL \$1) near6 product adj identifier	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:06
L28	358	URL\$1 same media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:08
L29	201	URL\$1 same (append\$5 or includ \$5 or embedd\$5) same media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:08
L30	7	URL\$1 near10 (append\$5 or includ \$5 or embedd\$5) near10 media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:08
L31	0	survery near5 location near5 URL \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:19
L32	4	survey near5 location near5 URL \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:20
L33	2	embedded near2 (hyperlink\$1 or URL \$1) near5 media near2 type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:20
L34	17	(determin\$5 or recogniz\$5 or stor \$3) near2 (hyperlink \$1 or URL\$1) near5 media near2 type \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:21
L35	42	market\$5 same URL \$1 near5 media	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:22
L36	0	market\$5 same URL \$1 near5 media near6 embedd\$5	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:22
L37	42	market\$5 same URL \$1 near5 media	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:22

L38	696	URL\$1 same media near1 (type\$1 or identifier or code \$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:23
L39	75	URL\$1 near10 media adj (type\$1 or identifier or code \$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:23
L40	27	URL\$1 near10 media adj (type\$1 or identifier or code \$1) and (surve\$5 or market\$5)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:24
L41	0	"6122648".pn. and media adj type\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:30
L42	0	"6122648".pn. and media near2 type \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:30
L43	1	"6122648".pn. and market\$3 near2 (source or material)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:31
L44	1	"6122648".pn. and market\$3 near2 (source\$1 or material\$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:31
L45	2628040	(effectiv\$5)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:31
L46	0	(effectiv\$5 or tracking) near5 different near6 marketing near5 material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:32
L47	83	(effectiv\$5 or tracking) near6 marketing near5 material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:32
L48	60	(effectiv\$5 or tracking) near6 marketing near1 material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:32
L49	30	(effectiv\$5 or tracking) near6 marketing adj material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:32

L50	49	(effectiv\$5) near8 marketing near1 material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:35
L51	32	benefit\$2 near8 marketing near1 material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:36
L52	140	market\$5 adj code \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:37
L53	13	market\$5 adj code \$1 same material\$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:37
L54	7	(effectiv\$5) near8 marketing near1 source	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:38
L55	63	determin\$5 near8 marketing near1 (source\$1 or material\$1)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:39
L56	2	embedd\$5 near5 sale\$1 near5 agent	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:43
L57	10292	web adj page\$1 near5 generat\$5	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:44
L58	0	web adj page\$1 near5 generat\$5 near6 reference\$5 near5 (sale\$1 near4 agent\$2)	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:47
L59	22	web adj page\$1 near5 sale\$1 near2 agent	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:47
L60	1805	tobin.in.	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:51
L61	0	tobin.in. and cobranding	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:51
L62	47	tobin.in. and brand	US-PGPUB; USPAT	OR	OFF	2008/12/11 13:51
_63	25	tobin.in. and brand	US-PGPUB	OR	OFF	2008/12/11 13:51
L64	2880	715/234,205-208. ccls.	US-PGPUB	OR	OFF	2008/12/11 14:40
L66	6111	715/234,205-208. ccls.	US-PGPUB; USPAT	OR	OFF	2008/12/11 14:40
L67	15029	705/1,14.ccls.	US-PGPUB; USPAT	OR	OFF	2008/12/11 14:40

L68	4	705/14.ccls. and marketing adj code \$1	US-PGPUB; USPAT	OR	OFF	2008/12/11 14:40
L69	0	705/14.ccls. and marketing adj code \$1 same media adj type\$1		OR	OFF	2008/12/11 14:41

12/11/2008 2:41:42 PM

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